

Road Safety Strategic Action Plan

Phase 1 Discussion kit



How to use this kit: It's as easy as **Prepare, Host, Submit**

- Plan a meeting – this could be at your dinner table, a virtual coffee chat, or with a group or organization. It's up to you!
- Use the information provided to guide your meeting.
- Take notes and submit to the City of Winnipeg by September 30, 2020.
- Encourage attendees to visit the project website to sign-up for updates and stay up to date with the next phases of the Road Safety Strategic Action Plan: **winnipeg.ca/roadsafetyplan**
- You may decide to use some of the information in this package and not others. It's up to you how to run your meeting. This is intended as a guideline only.

Step 1: Prepare

- **Find a meeting location**

Identify and reserve a location for your meeting. Host a meeting at a place where everyone can access it and that it is convenient to travel to.

- **Invite**

Identify and invite your participants. A group of about eight people is good for a conversation but if your group is larger, smaller breakout groups could be used.

- **Remind**

Call and/or email the people on your invitation list 1-2 days before the scheduled meeting to remind them to attend.

SAMPLE INVITATION

We all play a role in making roads safer for all road users. Join our conversation!

Work is underway on Winnipeg's Road Safety Strategic Action Plan and we are hosting a meeting to gather community feedback. Join us to discuss your perceptions of road safety, and how we can improve the safety of Winnipeg roads. Your feedback will be provided to the City as input.

Date: _____

Time: _____

Location: _____

Host Contact information: _____

Please self-screen prior to attending, stay home if you are ill, and wash or sanitize your hands.

For more information on the project, visit winnipeg.ca/roadsafetyplan.

To learn more about the Road Safety Strategic Action Plan please visit

winnipeg.ca/roadsafetyplan



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Step 2: Host

- **Set-up**

Before the meeting, set up the space to accommodate the number of expected participants. You may choose to use materials such as large flip charts or a computer to take notes.

- **Welcome and introductions**

Take a few minutes at the beginning of the meeting for introductions. Ask people to tell something about themselves like the primary way they move around the City so that everyone gets a better sense of where they're coming from.

- **Facilitate**

Lead a small group discussion. Do your best to keep everyone on topic and make sure time is allocated for group members to answer all discussion questions. You are also a participant and can share opinions as an equal member of the group, but make sure everyone has a chance and feels comfortable to express their opinion. Our different perspectives allow us to learn from one another. Try to make the meeting relaxed and enjoyable for all participants.

- **Discussion**

Answering the discussion questions should occupy the majority of the meeting time. Give participants a couple of minutes to think about each question. One person should take notes of the roundtable discussion. Record the group's discussion on the Discussion Worksheet provided. After everyone has had a chance to express their perspective on the question, ask the group to prioritize the responses.

- **Other ways to get involved**

Summarize the discussions and the identified consensus priorities. Share the project website with your participants and highlight further opportunities to get involved, which include:

- o Online survey and mapping tool at winnipeg.ca/roadsafetyplan
- o Virtual Engagement Sessions:

COVID CONSIDERATIONS

To reduce the spread of COVID-19 ensure your event is adhering to the latest public health orders outlined by the province: <https://manitoba.ca/covid19/protection/soe.html#current>

Date: Tuesday, September 22, 2020

Time: 2 p.m. – 3:30 p.m.

Format: Zoom Virtual Webinar

Date: Thursday, September 24, 2020

Time: 6:30 p.m. – 8 p.m.

Format: Zoom Virtual Webinar

Registration required for virtual events by September 20, 2020.

- o Talk Road Safety Pop-ups:

Saturday, September 5, 2020
9 a.m. – 11 a.m.
Bronx Park Farmers' Market,
720 Henderson Hwy

*Wednesday, September 9,
2020
4 p.m. – 6 p.m.
Broadway Neighbourhood
Centre,
185 Young St

*Friday, September 11, 2020
4 p.m. – 6 p.m.
Powers Park Plaza,
Powers St at Selkirk Ave,
North side

Tuesday, September 15, 2020
2 p.m. – 4 p.m.
The Salvation Army Barbara
Mitchell
Family Resource Centre, 51
Morrow Ave

* Get a bike tune up from the WRENCH and tell us why road safety matters to you.

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winnipeg.ca/roadsafetyplan



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Step 3: Submit

Submit your completed discussion guide by September 30, 2020.

Please include the following details in your email or submission so we understand where the feedback is coming from:

- o Group or organization name (when applicable)
- o Number of participants
- o Event date and location
- o Email address or contact information of host

Submit your responses under the headings “Question 1, Question 2, Question 3, Question 4” so we can analyze the feedback.

Package and send

Method 1: Scan & Email materials to City-Engage@winnipeg.ca
Subject line: “Road Safety Discussion Kit”

Method 2 : Mail to:

Office of Public Engagement
2nd floor, 510 Main Street
Susan A. Thompson Building
Winnipeg, MB
R3B 1B9

Method 3: Drop-off at:

Office of Public Engagement
2nd floor, 510 Main Street
Susan A. Thompson Building
Winnipeg, MB
R3B 1B9

If none of the return methods above will work for you, please email City-Engage@winnipeg.ca with the subject line: “Discussion Kit” to arrange for alternative return methods or call 204-986-4243.

To learn more about the Road Safety Strategic Action Plan please visit
winnipeg.ca/roadsafetyplan



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Discussion worksheet

1. We recommend you start your event by watching the Road Safety Strategic Action Plan introductory video, available at winnipeg.ca/roadsafetyplan.
2. You may also want to have a look at the presentation available at winnipeg.ca/roadsafetyplan.
3. Discuss the questions below and take notes on the feedback, ideas, and dialogue.
4. Kids can join too! In fact, they are critical to ensuring roads are safe for all ages and abilities. The attached colouring sheet is for kids to get involved in the road safety conversation and submit their work.

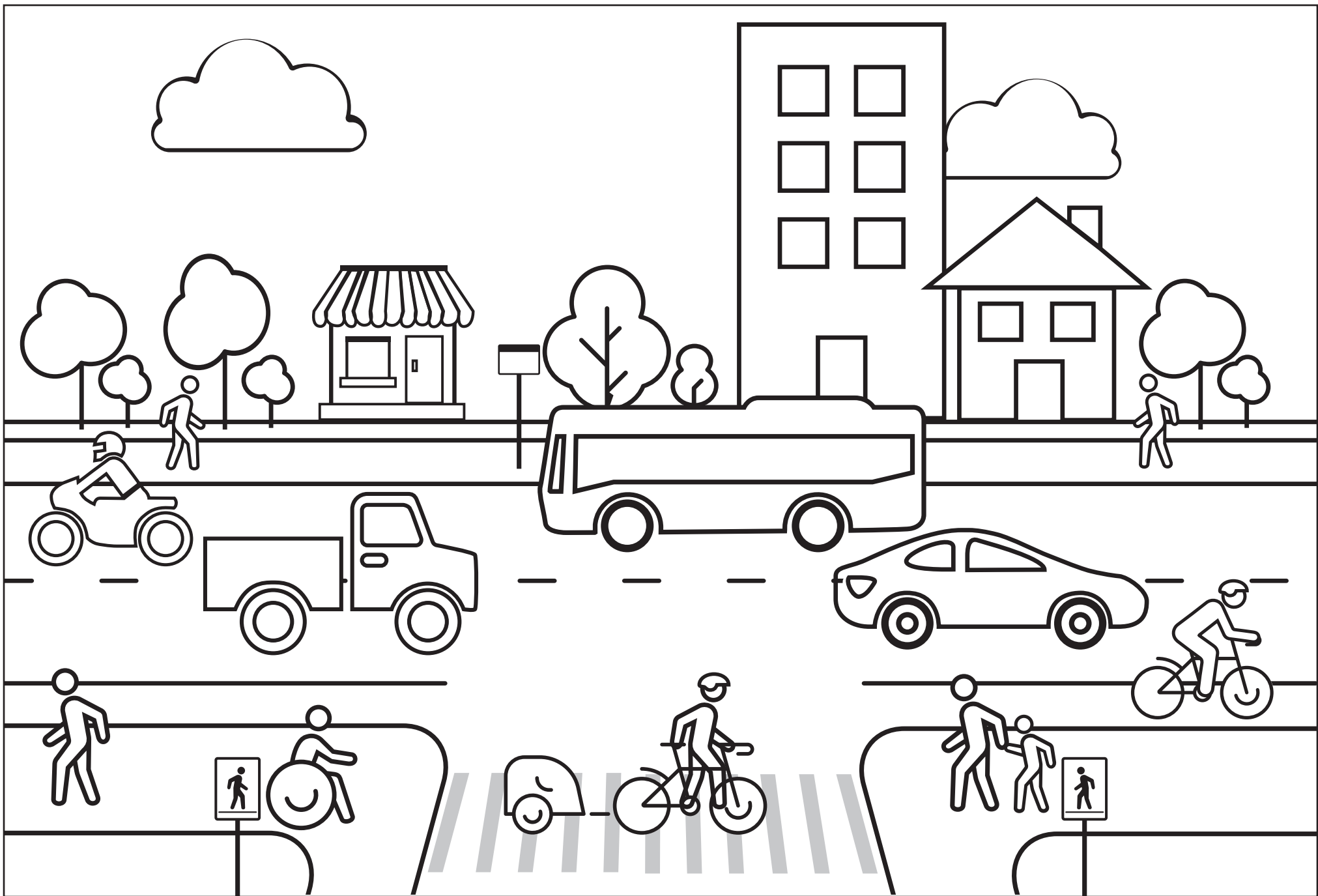
Introduction to discussion: The Road Safety Strategic Action Plan will be driven by both data and public feedback and serve as a roadmap for implementing both short-term solutions and long-term investments over the next 3-5 years and beyond. Your feedback at this stage is an important part of defining what Winnipeggers value in order to develop a road safety vision and focus areas.

Question 1: As you move around the City, what situations make you think most about road safety? Why?

Question 2: What do you feel has the biggest influence on making roads safer?

Question 3: What is your vision for safer roads in Winnipeg?

Question 4: How can we improve road safety for pedestrians, cyclists, motorists and motorcycle riders?



People can use roads in so many different ways.

How do you like to use them? And how do you make sure you use them safely?

winnipeg.ca/roadsafetyplan