

Winnipeg Parking Strategy: A Conceptual Framework

**Public Session
February, 2021**

Winnipeg Parking Strategy: A Conceptual Framework

Contents

- Introduction
- Key Terms and Concepts
- Current Parking Policies
- Reason for a Winnipeg Parking Strategy
- Strategy Development Roadmap
- Engagement
- Structure and Contents
 - Goals
 - Objectives and Action Items
- Implementation Plan
- Next Steps
- Questions



Poll Question 1

Winnipeg Parking Strategy: A Conceptual Framework

Introduction

- Five-year strategic plan to manage on-street and off-street parking services
- Framework for the development of policies and programs related to the City's parking supply
- Proposes the development of a comprehensive plan to manage curbside space for drivers and other users.
- Prepared by the Winnipeg Parking Authority, in collaboration with other City departments
- Supporting documents

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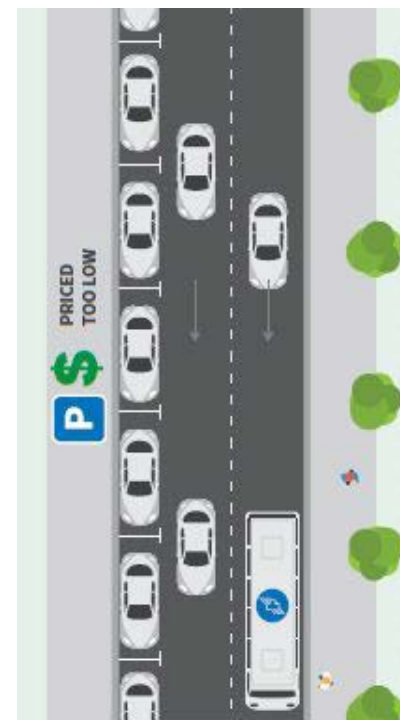
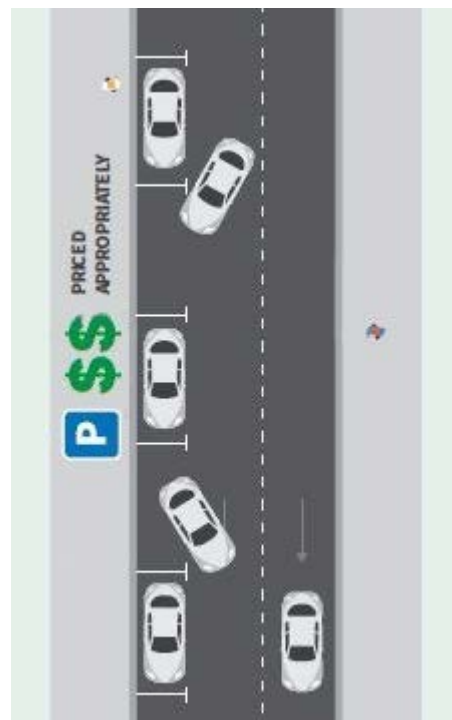
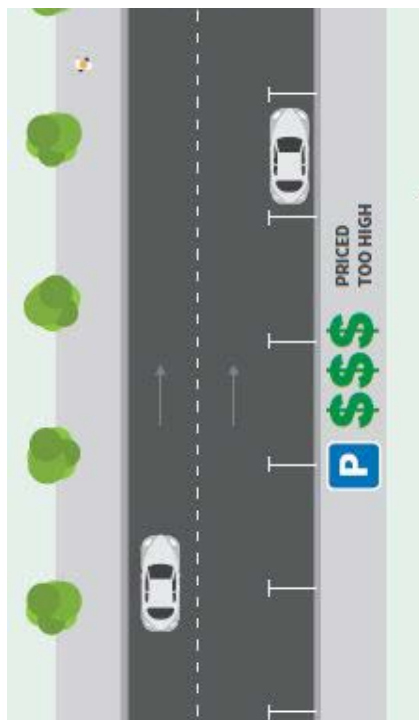
Key Terms and Concepts

- Occupancy
- Turnover
- Curbside management
- Micromobility
- Active Transportation
- Dynamic pricing
- Progressive pricing
- Progressive fines

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Key Terms and Concepts

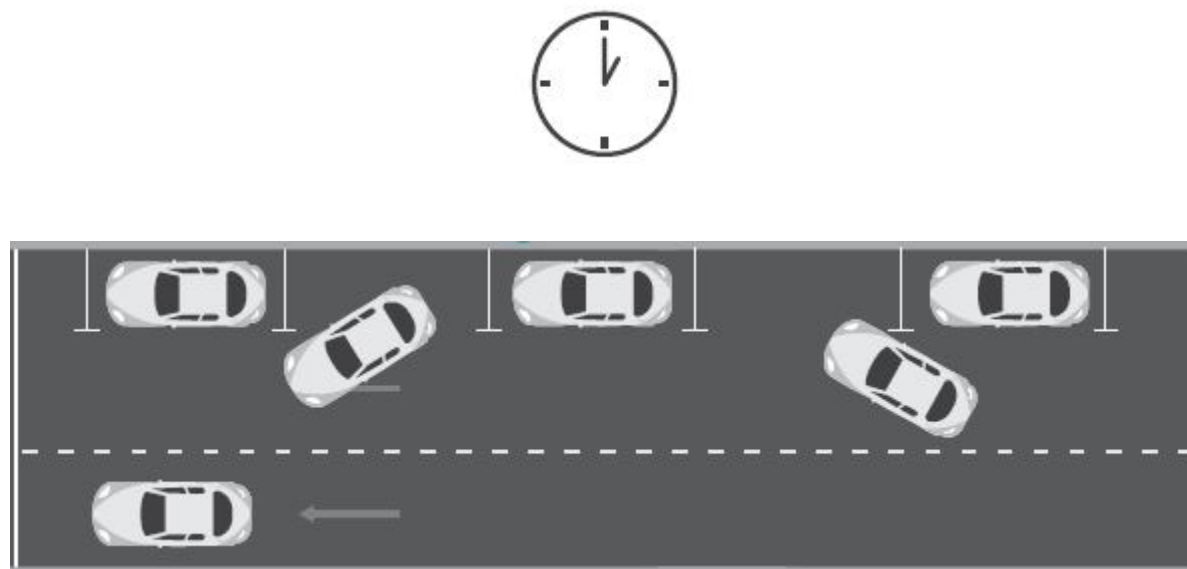
- Occupancy



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Key Terms and Concepts

- Occupancy
- **Turnover**



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Key Terms and Concepts

- Occupancy
- Turnover
- **Curbside management**



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Key Terms and Concepts

- Occupancy
- Turnover
- Curbside management
- **Micromobility**



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Key Terms and Concepts

- Occupancy
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- **Active Transportation**



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- **Progressive pricing**



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- **Progressive fines**



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Questions

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Current Parking Policies

- On-street parking
- Time-limited parking
- Paid parking
- Saturday complimentary paid parking
- Parkers with accessibility requirements
- Loading zones
- Residential parking permit program
- Special parking permit programs
- Off-street parking



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Winnipeg's Parking Landscape

Type of City-Managed Parking Spaces	# of Spaces	%
On-Street Paid Parking	3855	34
Off-Street Surface Paid Parking	7119	62
Off-Street Structure Paid Parking	480	4
Total	11,454	100

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Winnipeg's Parking Landscape

On-Street Paid Parking Demand Zone	# of Spaces	%	Price/Hour	Time Limit
High-Demand Zone	774	20	\$2.75	2 hrs
Low-Demand Zone	2543	66	\$1.75	2 hrs
Hospital Zone	538	14	\$2.75	4 hrs
Total	3855	100	\$2.08	

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Reason for a Winnipeg Parking Strategy

- The Winnipeg Parking Authority recognizes the importance of having a strategic plan developed with input from residents, businesses, hospitals, and other stakeholders who rely on effective parking and curbside management.
- This need was raised with the Standing Policy Committee on Infrastructure Renewal and Public Works, which directed the Winnipeg Parking Authority to develop a comprehensive parking strategy for the City.
- The Winnipeg Parking Strategy is meant to align with and support other City master plans and policies.

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Strategy Development Roadmap

Step	Timeline
Conduct data collection via interjurisdictional and horizon scans	Complete
Conduct data collection via questions in public omnibus survey	Complete
Conduct stakeholder consultation through meetings with BIZs where on-street paid parking is in place	Complete
Draft the Winnipeg Parking Strategy conceptual framework	Complete
Council review of Winnipeg Parking Strategy Conceptual Framework	Complete
Launch webpage	Complete
Conduct stakeholder and public consultation via targeted questionnaires, virtual engagement sessions	Jan 2021
Revise the document and submit a finalized Winnipeg Parking Strategy	Spring 2021

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Engagement

We want to know:

- What parking challenges and needs should be addressed in the Parking Strategy?
- What is the level of support for the proposed concepts?
- How should we implement some of the concepts?

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Engagement

Late 2019 – Telephone survey of representative sample of Winnipeg residents

Throughout 2020:

- Stakeholder meetings with Downtown and Exchange BIZ organizations
- Internal meetings

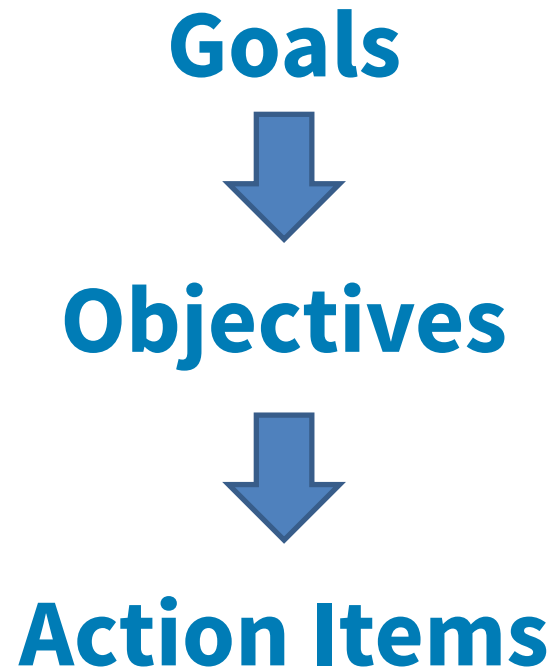
Fall 2020:

- Webpage with concepts and information on the strategy
- Meeting with BIZ organizations

Winter 2021:

- Stakeholder meetings with businesses and hospitals to collect feedback on parking concepts
- Virtual public events to explain parking concepts
- Public, hospital, and business surveys to collect feedback from these groups

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Goal: Ensure policies support adequate availability of parking spaces for all stakeholders



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Goal: Support sustainable transportation and encourage shifts in transportation modes



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Goal: Deliver ongoing service improvements.



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Objectives and Action Items

1. Improve parking convenience and accessibility
2. Generate turnover in areas with high parking demand
3. Update the on-street paid parking pricing model
4. Address neighbourhood-specific requirements
5. Implement curbside management pilots, update existing programs, and use parking to support effective transportation demand management
6. Explore opportunities for improved collaboration on parking-related transportation issues

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Implementation Plan

Research



Engage



Implement



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Implementation Plan- 2021

1.3 Implement requested changes as outlined in a recent survey to Manitoba Possible permit holders  

1.4 Investigate opportunities to support sustainable transportation 

2.1 Monitor occupancy and turnover rates in commercial and residential areas with time-limited parking 

2.2 Investigate the current 85 percent target occupancy rate 

2.3 Monitor occupancy and turnover rates in paid parking locations after 5:30pm  

2.4 Continue to use paid parking as a tool to generate turnover  

2.5 Develop an evidence-based policy for the removal of paid parking 

2.7 Investigate the City's ability to pilot the use of progressive parking fines  

3.1 Explore dynamic and/or progressive pricing models 

3.4 Explore the potential for using parking fees as a means of encouraging mode shift 

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Implementation Plan- 2021 (continued)

4.1 Update the Downtown Parking Strategy



5.5 Amend the residential parking permit program to reflect a recent consultant review



5.6 Explore opportunities where parking may be used to support effective transportation demand management policies and practices



5.7 Review the special event policy and permits



5.8 Continue to support alternatives to downtown surface parking



5.9 Work with Winnipeg Transit to develop policy and business processes to support park-and-ride facilities



6.1 Form an advisory committee to consult on curbside management and off-street parking issues



6.3 On an annual basis, update Appendix A, which outlines all parking-related City plans and policies



6.4 Use parking enforcement technology to support operation improvements



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Implementation Plan- 2022

1.1 Explore opportunities to provide drivers with real-time parking data 

1.2 Investigate opportunities for end-to-end multi-modal trip planning 

4.2 Develop criteria for determining which neighbourhoods require a unique parking plan 

6.2 Distribute an annual public survey 

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Implementation Plan- 2023

4.3 Develop specific policies and additional parking plans for areas that can benefit from a dedicated parking plan  

4.4 Develop the use of area-specific parking plans for the areas around significant destinations such as the Sports, Hospitality, and Entertainment District (SHED) and the stadium event zone  

5.1 Develop a curbside management program 

6.5 Work with other City departments to promote a shift away from using personal vehicles for end-to-end trips in favour of integrated multi-modal transportation options 

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Implementation Plan- 2024

3.2 Consider re-investing parking revenues in areas where they are collected for public realm enhancements 

5.2 Consider whether a pilot program could be implemented to add vehicle-for-hire pick-ups and drop-offs in key destinations and commercial districts  

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Implementation Plan- 2025

5.4 Review the Loading Zone and Residential Parking Permit programs at five-year intervals to ensure that they continue to reflect current needs.



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Implementation Plan

- Items identified for immediate implementation include:

2.6 Adopt a Saturday Complimentary On-Street Paid Parking Policy



3.3 Removing under-utilized on-street paystations



3.5 Implementing a block-by-block numbering system for the mobile parking payment application



5.3 Continue to monitor a Council-approved Carshare Co-op Pilot Program



Questions

Breakout rooms

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Welcome back

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Next Steps

- Engagement – Fall 2020- Winter 2021 (In Progress)
- Incorporate feedback – Winter-Spring 2021 (Pending)
- Submit Recommended Winnipeg Parking Strategy for Council consideration– Spring 2021 (Pending)
- Implementation - 2021-2025 *depending on Council approval
- Annual review cycle
- Annual Report on strategy implementation

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Questions

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Thank you

winnipeg.ca/parkingstrategy